

## Site Usage

**39,584** Visits

**37.38%** Bounce Rate

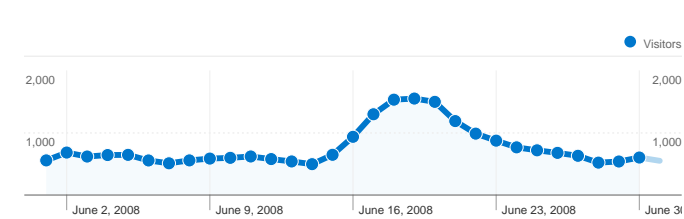
**132,376** Pageviews

**00:04:51** Avg. Time on Site

**3.34** Pages/Visit

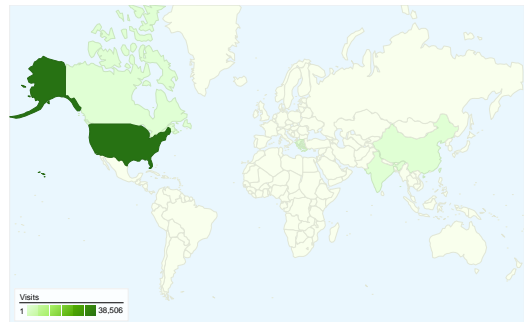
**25.89%** % New Visits

## Visitors Overview

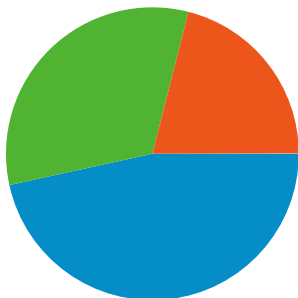


**Visitors**  
**12,042**

## Map Overlay world



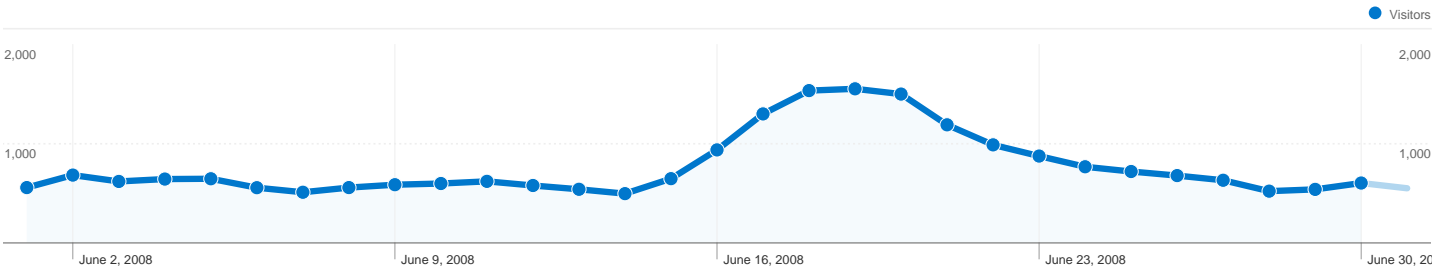
## Traffic Sources Overview










- **Search Engines**  
18,433.00 (46.57%)
- **Direct Traffic**  
12,823.00 (32.39%)
- **Referring Sites**  
8,317.00 (21.01%)
- **Other**  
11 (0.03%)

## Content Overview

Pages	Pageviews	% Pageviews
/	54,112	40.88%
/2008/06/17/coverage-ld/	5,520	4.17%
/2008/06/20/live-from-nfl-	3,676	2.78%
/2008/06/20/your-national-	2,210	1.67%
/2008/06/20/nfl-releases-list-of-	2,136	1.61%

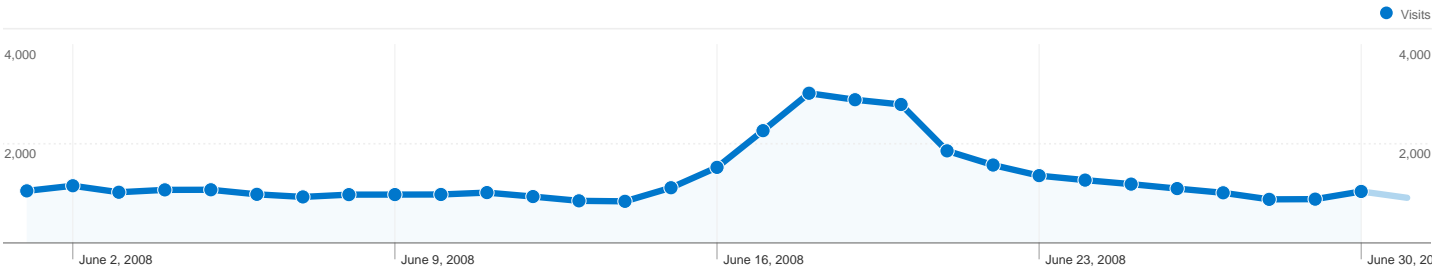


**12,042 people visited this site**




-  **39,584** Visits
-  **12,042** Absolute Unique Visitors
-  **132,376** Pageviews
-  **3.34** Average Pageviews
-  **00:04:51** Time on Site
-  **37.38%** Bounce Rate
-  **25.92%** New Visits

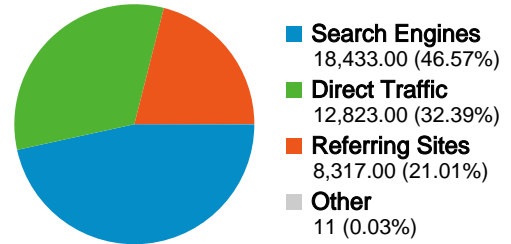
**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	19,690	49.74%	Cable	20,128	50.85%
Internet Explorer	12,814	32.37%	DSL	9,429	23.82%
Safari	6,671	16.85%	Unknown	5,483	13.85%
Opera	245	0.62%	T1	3,485	8.80%
Mozilla	50	0.13%	Dialup	580	1.47%



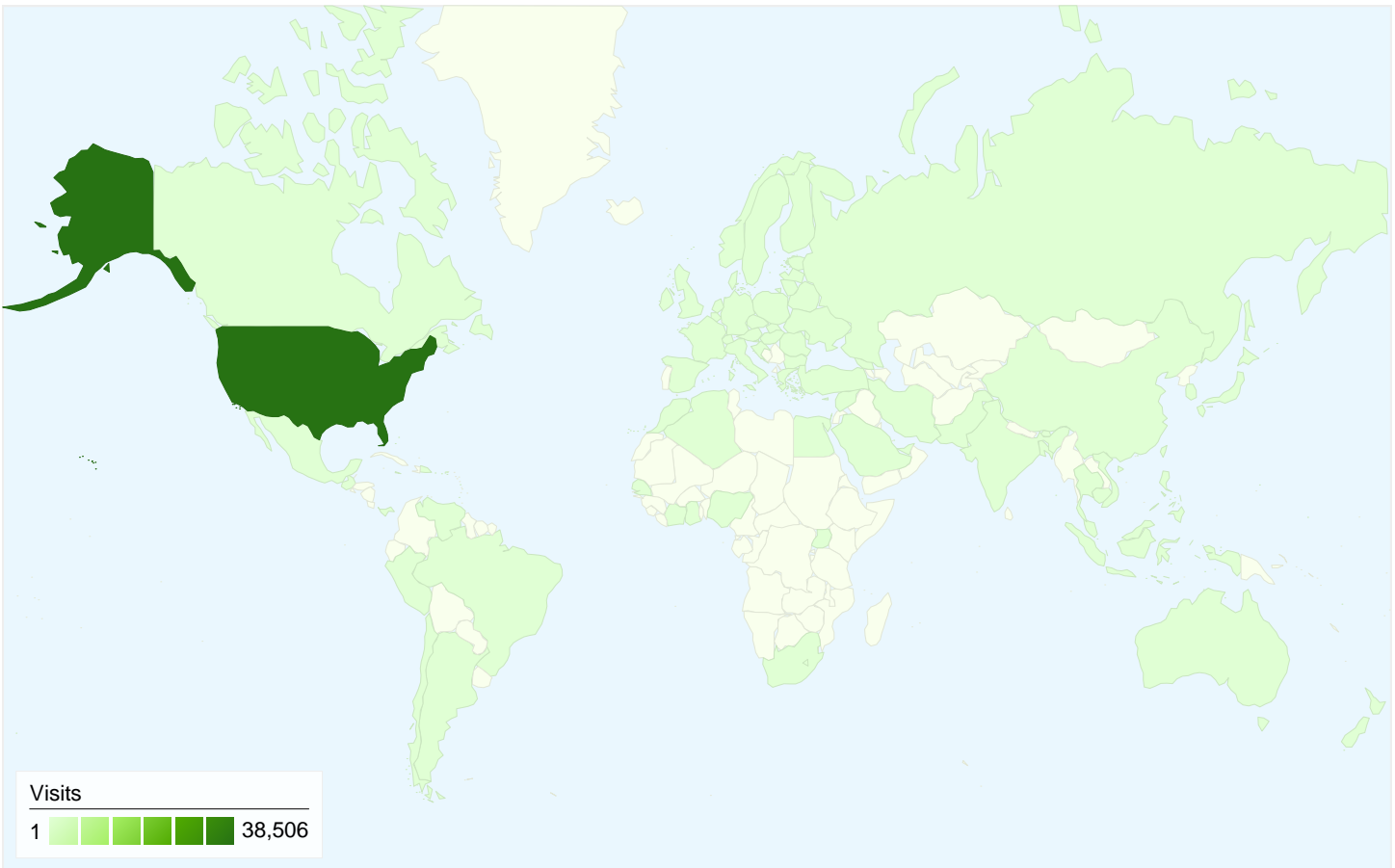
All traffic sources sent a total of 39,584 visits

-  **32.39% Direct Traffic**
-  **21.01% Referring Sites**
-  **46.57% Search Engines**



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	17,528	44.28%	victory briefs daily	1,002	5.44%
(direct) ((none))	12,823	32.39%	victory briefs	494	2.68%
victorybriefs.com (referral)	4,390	11.09%	vbd	359	1.95%
forensiconline.net (referral)	571	1.44%	75.25.130.115	191	1.04%
yahoo (organic)	523	1.32%	victorybriefsdaily.com	167	0.91%

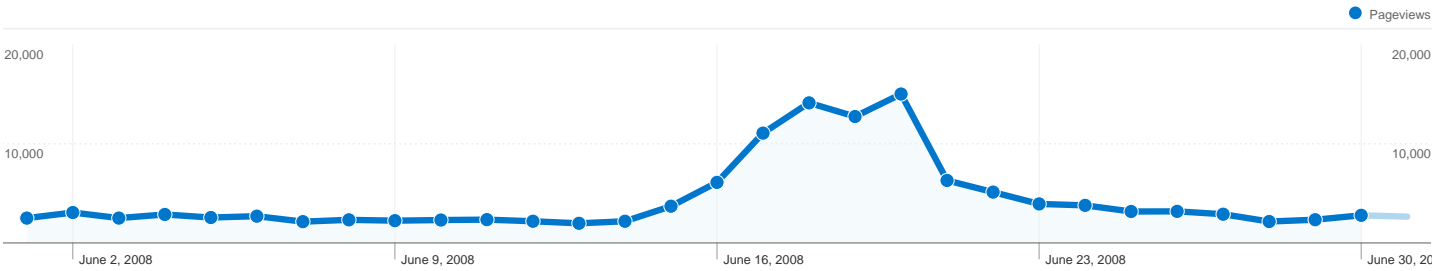


## 39,584 visits came from 90 countries/territories

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>39,584</b> % of Site Total: 100.00%	<b>3.34</b> Site Avg: 3.34 (0.00%)	<b>00:04:51</b> Site Avg: 00:04:51 (0.00%)	<b>25.93%</b> Site Avg: 25.89% (0.14%)	<b>37.38%</b> Site Avg: 37.38% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	<b>38,506</b>	3.37	00:04:54	24.93%	36.88%
Greece	<b>119</b>	2.64	00:05:32	1.68%	31.09%
Canada	<b>111</b>	2.80	00:03:07	74.77%	52.25%
China	<b>98</b>	2.57	00:03:08	23.47%	50.00%
India	<b>78</b>	4.09	00:03:54	69.23%	44.87%
United Kingdom	<b>76</b>	1.58	00:01:21	78.95%	72.37%
France	<b>61</b>	1.98	00:01:56	68.85%	60.66%
Germany	<b>57</b>	1.98	00:00:57	92.98%	50.88%
Australia	<b>23</b>	2.22	00:02:39	86.96%	73.91%
Spain	<b>23</b>	3.26	00:01:30	78.26%	56.52%





Pages on this site were viewed a total of 132,376 times

 132,376 Pageviews

 92,142 Unique Views

 37.38% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	54,112	40.88%
/2008/06/17/coverage-ld/	5,520	4.17%
/2008/06/20/live-from-nfl-awards-ceremony-coverage/	3,676	2.78%
/2008/06/20/your-national-champion-todd-liipfert/	2,210	1.67%
/2008/06/20/nfl-releases-list-of-ld-resolutions/	2,136	1.61%