

Site Usage

42,443 Visits

35.51% Bounce Rate

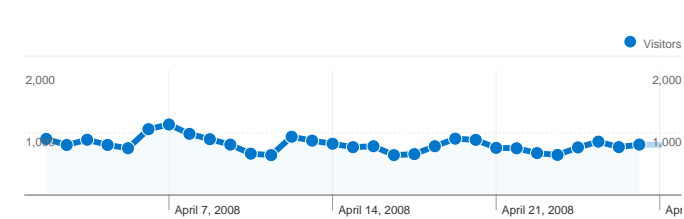
147,276 Pageviews

00:05:22 Avg. Time on Site

3.47 Pages/Visit

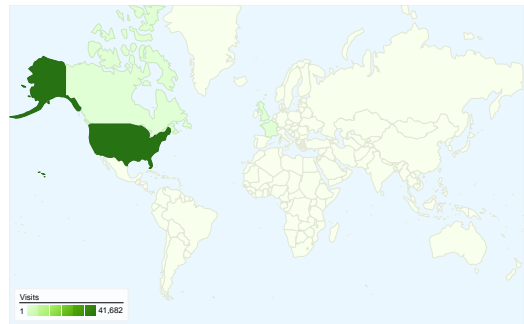
24.69% % New Visits

Visitors Overview

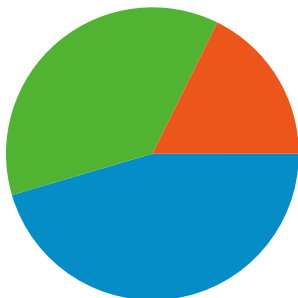


Visitors
12,343

Map Overlay world



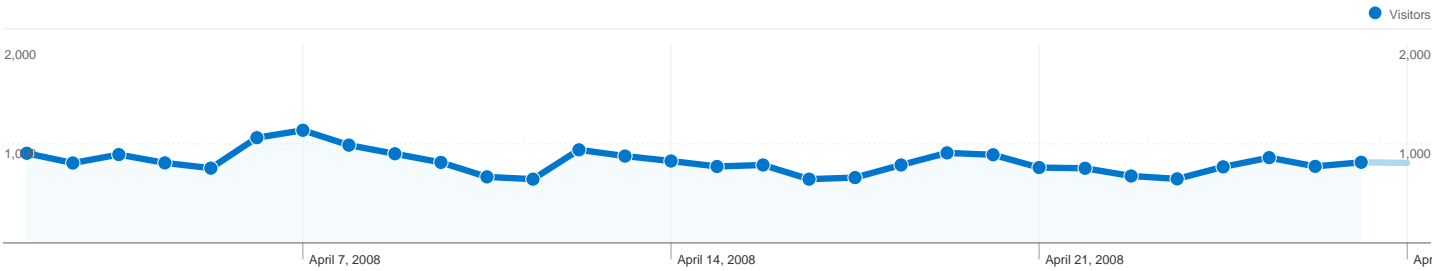
Traffic Sources Overview



- **Search Engines**
19,288.00 (45.44%)
- **Direct Traffic**
15,647.00 (36.87%)
- **Referring Sites**
7,507.00 (17.69%)
- **Other**
1 (> 0.00%)

Content Overview

| Pages | Pageviews | % Pageviews |
|-------------------------------|-----------|-------------|
| / | 57,759 | 39.22% |
| /2008/03/03/the-at-large- | 5,223 | 3.55% |
| /2008/04/09/topic-for-debate- | 3,175 | 2.16% |
| /2008/04/18/field-report-toc/ | 2,404 | 1.63% |
| /photo-gallery/ | 2,346 | 1.59% |



12,343 people visited this site

42,443 Visits

12,343 Absolute Unique Visitors

147,276 Pageviews

3.47 Average Pageviews

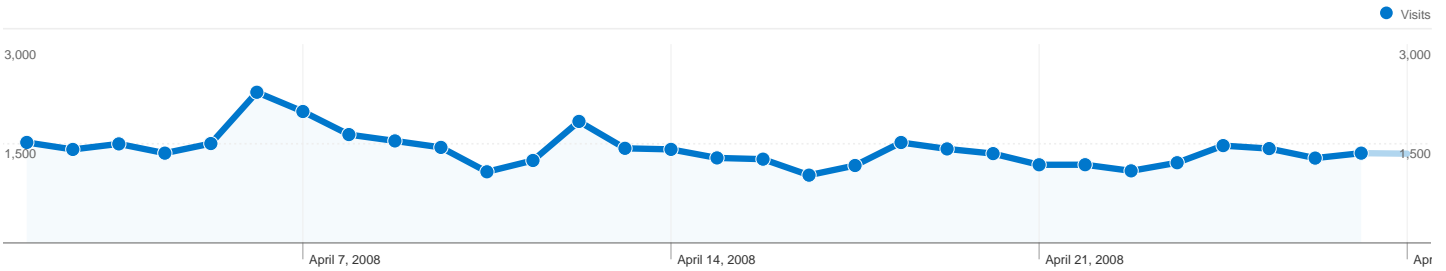
00:05:22 Time on Site

35.51% Bounce Rate




24.70% New Visits

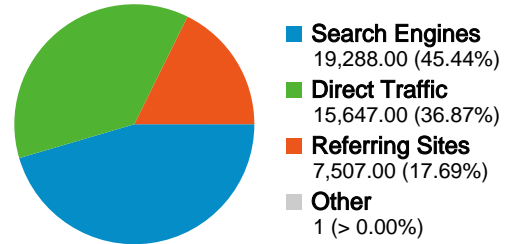
Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Firefox | 21,048 | 49.59% | Cable | 20,475 | 48.24% |
| Internet Explorer | 14,300 | 33.69% | DSL | 8,987 | 21.17% |
| Safari | 6,687 | 15.76% | T1 | 6,701 | 15.79% |
| Opera | 176 | 0.41% | Unknown | 4,971 | 11.71% |
| Camino | 80 | 0.19% | Dialup | 688 | 1.62% |



All traffic sources sent a total of 42,443 visits

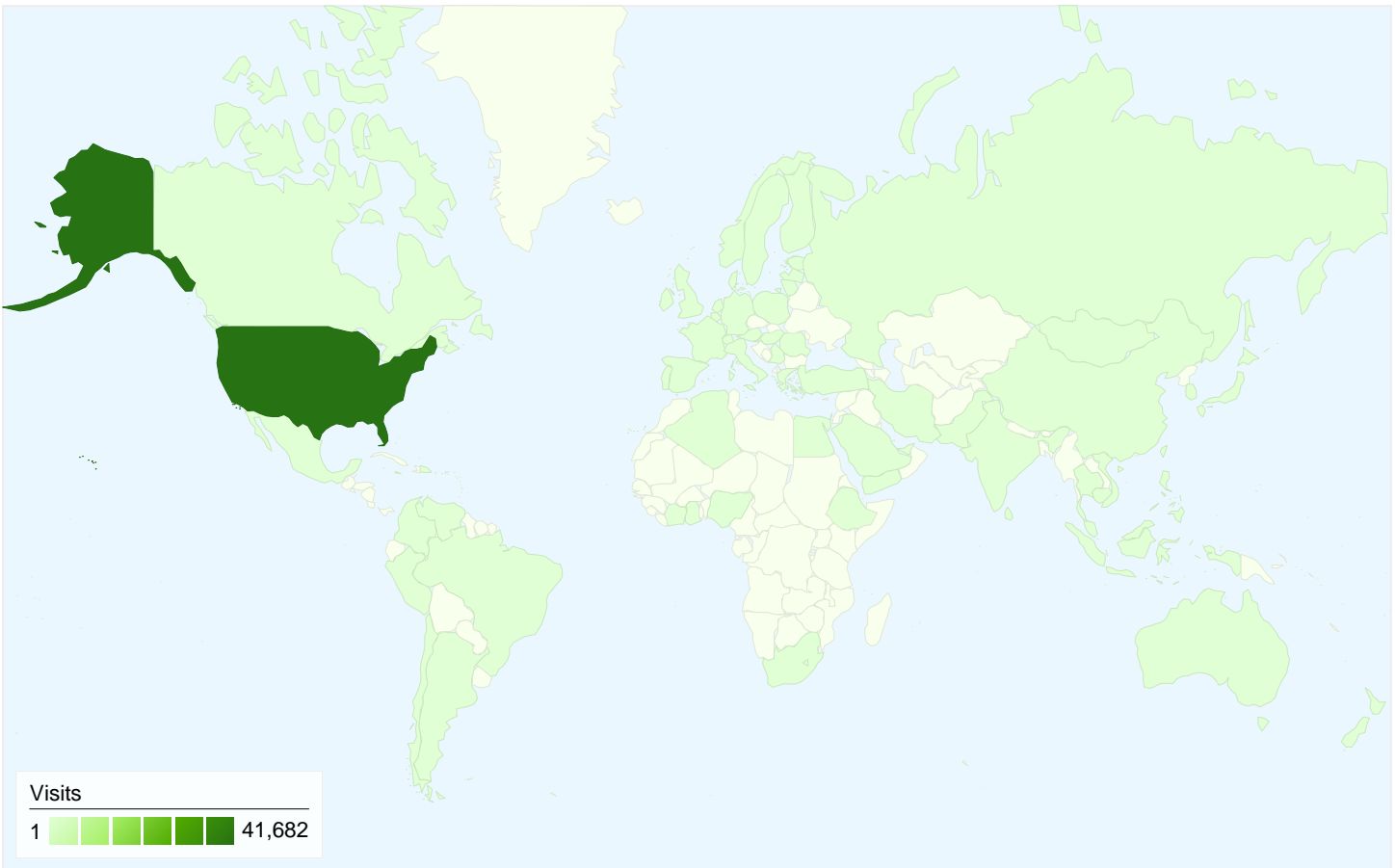
-  36.87% Direct Traffic
-  17.69% Referring Sites
-  45.44% Search Engines



Top Traffic Sources

| Sources | Visits | % visits |
|-----------------------------------|--------|----------|
| google (organic) | 18,477 | 43.53% |
| (direct) ((none)) | 15,647 | 36.87% |
| victorybriefs.com (referral) | 3,428 | 8.08% |
| google.com (referral) | 758 | 1.79% |
| victorybriefsdaily.com (referral) | 653 | 1.54% |

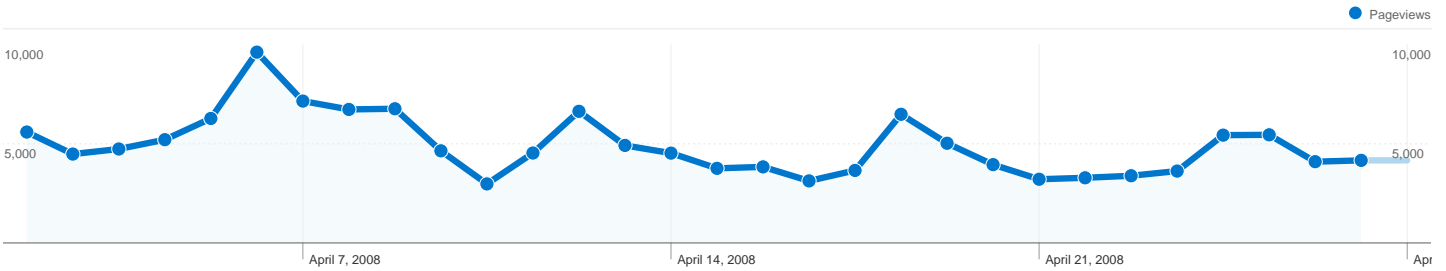
| Keywords | Visits | % visits |
|---------------------------|--------|----------|
| victory briefs daily | 792 | 4.11% |
| victory briefs | 427 | 2.21% |
| ben holguin | 233 | 1.21% |
| toc scoreboard | 174 | 0.90% |
| "ben hsu" "whippany park" | 164 | 0.85% |



42,443 visits came from 75 countries/territories

Site Usage

| Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | |
|--|--|--|--|--|-------------|
| 42,443 % of Site Total: 100.00% | 3.47 Site Avg: 3.47 (0.00%) | 00:05:22 Site Avg: 00:05:22 (0.00%) | 24.70% Site Avg: 24.69% (0.04%) | 35.51% Site Avg: 35.51% (0.00%) | |
| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| United States | 41,682 | 3.50 | 00:05:27 | 23.75% | 34.93% |
| United Kingdom | 122 | 1.87 | 00:01:07 | 72.13% | 69.67% |
| Canada | 80 | 2.55 | 00:03:21 | 80.00% | 57.50% |
| France | 71 | 2.46 | 00:01:31 | 64.79% | 56.34% |
| (not set) | 64 | 3.16 | 00:05:05 | 34.38% | 29.69% |
| Australia | 49 | 1.39 | 00:00:30 | 87.76% | 79.59% |
| Germany | 31 | 1.87 | 00:01:13 | 80.65% | 58.06% |
| India | 28 | 1.32 | 00:00:24 | 96.43% | 82.14% |
| Spain | 22 | 1.14 | 00:00:58 | 77.27% | 90.91% |
| Ireland | 15 | 1.07 | 00:00:02 | 100.00% | 93.33% |



Pages on this site were viewed a total of 147,276 times

147,276 Pageviews

104,481 Unique Views

35.51% Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|---|-----------|-------------|
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| /2008/04/18/field-report-toc/ | 2,404 | 1.63% |
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